



2024 CITY OF MONROE PARKS & RECREATION SPONSORSHIP PROGRAM



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E-Mail: Recreation@monroemi.gov, Facebook: City of Monroe MI, Parks & Recreation Dept

The City of Monroe Parks & Recreation Department invites you to partner with us as we serve our community. Please read about our sponsorship opportunities below and let us know if you would like to help with any of them!

Concerts in the Park Deadline April 1

Family Dance Party! \$300 per dance

There are two Summer dances planned at St. Mary's Park! Spectators bring lawn chairs and enjoy listening and dancing on the tennis courts to tunes from the 50's through 70's, along with other favorites. Formerly known as Court Dances, these dances have been expanded with lawn games and other activities, encouraging families to attend. A DJ will be there to play the tunes! Deadline to sponsor is April 1.

Line Dancing \$100 per dance, 3 dates scheduled

Monthly dances are planned June–August at the St. Mary's Park Tennis Courts! Instructors will lead the group to some fun line dancing music! Beginners and experienced are welcome to attend. Deadline to sponsor is April 1.

Mom/Son Bowling \$250

This event is co-sponsored by Monroe Public Schools Community Education Department and the Monroe Parks & Recreation Department. Moms and sons enjoy a fun night of pizza and bowling. Deadline to sponsor this Winter 2024/2025 event is September 1.

Daddy/Daughter Dance \$250

This event is co-sponsored by Monroe Public Schools Community Education Department and the Monroe Parks & Recreation Department. Dads and daughters enjoy a special date night with each other, dancing and enjoying snacks. Deadline to sponsor is March 1.

Movie Night \$600 Indoor, \$1,500 Outdoor

We are showing FREE indoor and outdoor movies for our Monroe community! Deadline to sponsor is April 1.

Bark in the Park \$200

This fun event features a dog and dog/owner costume contest where dressed up participants parade over the stage and are judged for best costumes. Deadline to sponsor is June 1.

Youth Ball

The city is partnering with The Monroe Family YMCA who will be running the youth ball program. If interested in sponsoring this program, please contact Hawk Mielke at 734-241-2606 Ext. 239.

CITY OF MONROE PARKS & RECREATION
SUMMER CONCERT SERIES
2024 SPONSORSHIP OPPORTUNITIES
Deadline: April 1, 2024

The Summer Concert Series at St. Mary's Park has been a staple in the Monroe community for over 20 years!
 In 2023, 12 concerts were held with over 34,000 concert go-ers attending the Summer Concert Series!
 Food trucks and family-friendly activities are present at many of the concerts!

BACK FOR 2024!

The Summer Concert Series expands to Altrusa Park in the heart of Downtown Monroe with smaller local performances featured to entertain patrons of the Downtown Social District!

	Platinum Sponsor Exclusive to One Per Season	Partner Sponsors			Supporting Sponsors	
	\$7,500	\$5,000	\$2,500	\$1,000	\$500	\$250
Recognition as Presenting Sponsor on all marketing materials, social media posts, press releases. (EX: "Summer in the Parks Concert Series Presented by.....")	X					
Recognize w/logo on concert banner, logo on concert series poster	Headliner "Presented By" Logo	Large Logo	Large Logo	Large Logo	Medium Logo	Name Listed
Unique Social Media Recognition Post	Two Unique Individual Posts Beginning of Series End of Series	One Unique Individual Post	One Unique Individual Post	One Unique Individual Post	One Post Recognizing all Supporting Sponsors	One Post Recognizing all Supporting Sponsors
Opportunity to set up table at all concerts (table not supplied)	X	X	X			
Opportunity to speak at beginning of concert	All Concerts Introduce Band	All Concerts	One Concert of Choice			
Verbal recognition at sponsored concerts	X	X	X	X		
Company logo on Altrusa Park sign during summer season	Headliner "Presented By" Logo	Large Logo	Large Logo	Large Logo		
Opportunity to set up table at one concert of your choice, hand out info (table not supplied)				X	X	