Participating in WIC has been shown to ensure healthy birth outcomes such as a reduction in premature births, low birth weights and infant death. WIC provides the following five core services to improve health and nutrition outcomes for participating pregnant/postpartum women, infant and young children: access to healthy food, nutrition education, breastfeeding support, health screenings and referrals. Families who have medical or nutritional risks and a low income have benefited from improved health outcomes from our individualized nutrition counseling, health screenings and support services. Specific supplemental nutritious foods (obtained through EBT cards) are provided to clients based on nutritional needs. Referrals are made for health care and basic needs. Services are provided in Eugene, Springfield, Cottage Grove, Florence and Oakridge.

Federal regulations require health screening, nutrition assessments and nutrition counseling with all women, infants, and children participants. In addition, high risk follow-up, group education classes, health care referrals, eWIC cards and WIC food issuance, and eligibility determinations must be provided. All program activities and maintaining assigned caseload are required in order to provide WIC services. At this funding level, WIC could serve 6,784 clients per month, which is the state-assigned caseload for Lane County. $51,000 of the General Fund allocation is estimated to be one-time in nature until client base is regained following COVID-19 decline, which will result in additional state funding to support this service.

The General Fund portion of this program leverages the following:

- $1,364,551 back to the Discretionary General Fund
- $3,694,931 into other non Discretionary County Funds
- $859,250 directly to community members