May 13, 2014

Board of County Commissioners
Lane County
125 E. 8th
Eugene, OR 97401

Dear Commissioners,

In the matter of considering event contracts for use of Emerald Meadows in 2015, Travel Lane County supports the staff recommendation to keep existing contracts in place, authorize the County Administrator to amend existing contracts, and incorporate offered modifications to event plans as proposed by event promoters during recent meetings with Seavey Loop neighbors.

Both Faerieworlds and Dirty Dash, the two events contracted through 2015, have been held at the site successfully, and are proactively engaged in modifications to ensure continued success. Each attracts both residents and visitors, and their combined estimated annual economic impact exceeds $1.75 million.

As you have heard from public testimony over the last many months, each also provides participating Lane County residents with an enjoyable, unique and rewarding experience.

Decisions about Emerald Meadows are important. With very few venues available to host mass gatherings, Emerald Meadows is rare in its ability to deliver experiences like Dirty Dash and Faerieworlds to Lane County residents and visitors. Emerald Meadows is unique in its combination of large size, close proximity to the urban area, and rural and natural characteristics.

Travel Lane County supports continuing events at Emerald Meadows and establishing and enforcing appropriate expectations and rules for use of the venue. We believe it is a venue that deserves to be used for the benefit of Lane County residents in ways that are appropriate and compatible with the site.

Thank you for the opportunity to comment.

Sincerely,

Kari Westlund
President & CEO
FAERIEWORLDS RESPONSE TO WORK GROUP NEIGHBORS REQUESTS
4/8/14

1. **SOUND LEVELS**
   **NEIGHBORS REQUEST:**
   Abide by LC Sound Ordinance – no music after 10 PM.
   Lower sound to a “reasonable” volume

   **PROMOTERS RESPONSE:**
   The sound is measured at the property line.
   LC 5.615 (a) says 50 db between 10:00 pm and 7:00 am (quiet hours)
   (b) says 60 db between 7:00 and 10:00 pm
   Lane Code 5.620 gives exception to “parks” for 60 db 11PM

   FW will “turn down” i.e. reduce amplified music volume at 10:30
   FW will shut off ALL amplified music on site at 11PM until 12 noon.

   **MAIN STAGE SOUND SCHEDULE:**
   Friday: 4 PM to 10:30 / 11 PM
   Saturday: 2 PM to 10:30 / 11 PM
   Sunday: 2 PM to 10 PM

   **TOTAL EVENT MAIN STAGE AMPLIFIED MUSIC HOURS:** 24

2. **EVENT HOURS**
   **NEIGHBORS REQUEST:**
   Change to one day event 10-5 pm.

   **PROMOTERS RESPONSE:**
   Not the nature of our event nor our business model.
   For 10 years, FW has been a 3 day music and arts camping festival.
   It is not a one day, “daylight” event.

3. **TRAFFIC**
   **NEIGHBORS REQUEST:**
   Reduce traffic on Seavey Loop: use shuttle buses
   Have a Sheriff’s posse patrolling at the bridge to prevent trespass.
   Better traffic control and evacuation plan: how to get out if necessary

   **PROMOTERS RESPONSE:**
   Per our LCP contract, FW complies with and exceeds all LC parking reqs.
   Our Parking Plan is based on LCP’s master events plan for EM.
   Our Evacuation Plan is based on LCP’s master events plan for EM.
FW agrees to engage a professional Parking Services company for the event
FW agrees to rent and use LCC buses to shuttle guests to the site
FW agrees to engage the Sheriff's posse for bridge patrol
FW agree to provide a LCP with detailed evacuation plan with signage and staffing

4. SOBRIETY
NEIGHBORS REQUEST:
Do sobriety checks on departing guests in Gate area with Sheriff's posse.

PROMOTERS RESPONSE:
FW recognizes that the safety of our guests is of paramount importance
FW recognizes that Frank Parrish Road is under County jurisdiction.

FW agrees to institute spot sobriety checks each night by professional and bonded security staff at Buford Park exit gate. Any guest deemed unsafe to drive will be directed to the adjacent parking lot to call for a ride home.

5. EVENT SIGNAGE
NEIGHBORS REQUEST:
Better "where is Faerieworlds" signage at the fork over the bridge.

PROMOTERS RESPONSE:
FW recognizes that signage directing guests to the event is essential for effective traffic flow and neighborhood safety.

FW agrees to apply for a roadway signage permit for directional signage
FW agrees to provide directional signage at the Arboretum fork
FW agrees to post directional signage along Frank Parrish Road

6. PARK SAFETY
NEIGHBORS REQUEST:
Better enforcement of Fire Plan
Prohibit / police camping on the Hill

PROMOTERS RESPONSE:
Per contract, our Fire Plan is based on LCP's master events plan for EM.
Per contract, our Fire Plan is in compliance with Oregon Fire Code.
FW is inspected annually by (and received commendations from) officers from the Goshen Fire Dept.
LC Park Rangers and LCP representatives are on site throughout the event.

FW agrees to provide detailed Fire plan with staffing
FW agrees to BAN all campfires at the event
FW agrees to post prohibitions re: approved event camping locations
FW agrees to post all Fire regulations on the event website (we do this annually
7. NEIGHBORHOOD RESPECT
NEIGHBORS REQUEST:
Promoters must provide a contact number that is answered 24/7 by a person
Post “Respect Our Neighbors” signs along Seavey Loop
Reduce number of MODOT signs
No “Super Trooper” spotlights or lasers on the Hill
Create process for assessment of event

PROMOTERS RESPONSE
FW recognizes that the safety and privacy of our neighbors is of paramount
importance to us and will do all we can insure their security during event hours.

FW agrees to provide “live person” contact number 24/7 on event days
FW agrees to create & post “Respect Our Neighbors” signs along Seavey Loop
FW agrees to reduce number of MODOT stanchions
FW agrees to No “Super Trooper” spotlights or lasers on the Hill
FW agrees to work with LCP to create process for assessment of event

8. OBSCENE LANGUAGE
ONE NEIGHBORS REQUEST:
No profanity over sound system from main stage; offender is financially
penalized for use.

PROMOTERS RESPONSE:
While we agree with the intention of this request, there are several legal issues
involved with its execution as requested in 2014, as we already have signed
contracts with our headlining bands.

FW agrees to tell all Main stage and Neverworlds stage performers not to use
profanity over the sound system.

FW agrees to include a “No Profanity” policy over sound system on Main or
Neverworlds Stage for bands contracted in 2015.

ADDITIONAL PROPOSALS:
- Free Event passes to Seavey Loop families
- Free “Farm Stand” Space in Vendors Village
- Free Website and e-blast promotion of Seavey Loop farms through the Fall
- Design and printing of a Seavey Loop Farms” promotional brochure
- Distribution of a Seavey Loop Farms Discount Coupon Book to FW guests