DATE/TIME OF INCIDENT: March 13, 2018 / 2:15 PM & March 14th, 2018 / 10:30 AM

DATE/TIME OF RELEASE: March 12, 2018 / 8:00 AM

NATURE OF STORY: Lane County Sheriff’s Office to host Every 15 Minutes program at Creswell High School

LOCATION: Creswell High School, Creswell, OR

DETAILS:
Every 15 Minutes someone in the United States is killed as the result of an alcohol or distracted driving related crash. In fact, alcohol-related collisions are the leading cause of death among teenage youth. This year on March 13th and 14th, the Lane County Sheriff’s Office, in conjunction with the Oregon State Police Department and South Lane Fire & Rescue, is taking a proactive step in educating local high school students about making mature decisions when alcoholic beverages and distracted driving are involved. The Lane County Sheriff’s Office, in cooperation with numerous volunteers, will host a program called Every 15 Minutes at Creswell High School.

Every 15 Minutes is a two-day underage drinking and driving prevention program which challenges teens to think before drinking and operating any type of motor vehicle, riding in one after the operator has been drinking, or engaging in activities that cause them to become distracted such as cell phone usage. It also focuses on the impact those decisions have on family, friends, and the people you leave behind when someone is killed as a result of an alcohol or distracted driving related crash.

Media Opportunity
The crash scene IS NOT open to the public, although media will be allowed for coverage and photo opportunities. Please do not disseminate crash location and time to the public.

Tuesday March 13: Mock car crash at Creswell High School at 33390 Niblock Ln, Creswell, in the west parking lot. This staged car crash will involve student occupants in the following roles: a DUII driver, someone who is killed, and several injured subjects. Police, fire, and Life Flight will respond and work this crash as they would any real crash. The crash will begin promptly at 2:15 p.m. and end at approximately 3:00 p.m. (We request you arrive at the crash scene no later than 1:45 p.m. if possible to set up and as to not interfere with responding emergency personnel as the crash scene is in an area which can easily become congested.)

Wednesday March 14: Community assembly located in the gymnasium at Creswell High School. Lane County Sheriff Chief Deputy Cliff Harrold will be narrating the assembly which will include speakers
who have lost loved ones to drinking and driving crashes. Involved students and parents will also speak
about their experience with this program. The assembly will begin at 10:30 a.m. and conclude at
approximately 12:00 p.m.
Community attendees are asked to check in at the Creswell High School Office prior to going to the gym.

This assembly is open to the public and may be announced in media releases.

Further questions regarding the event can be directed to Sergeant Scott Denham 541-682-4150 x9569.

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Prepared by: Sergeant Scott Denham