City of Fountain
2023 Pikes Peak Rural Transportation Authority Ballot Measure Survey

March 15th to 29th, 2023
Magelllan Strategies are pleased to present the results of a live telephone and online survey of 741 registered voters in the City of Fountain, Colorado. The interviews were conducted from March 15th to 29th, 2023.

- The overall survey responses have a margin of error of +/- 3.53% at the 95% confidence interval. Population subgroups will have a higher margin of error than the overall sample.
- The survey results were weighted to be representative of the voter turnout demographics of an odd-year election in Fountain, Colorado.
The primary objective of this survey was to measure voter support and opposition levels for a 1% sales tax to join the Pikes Peak Rural Transportation Authority (PPRTA).

The survey educated respondents about the benefits and reasons why the City is considering joining the PPPRTA.

Some slides in the presentation compare this PPRTA survey data to a similar 2022 PPRTA survey. The 2022 survey interviewed 520 voters the survey was weighted to be representative of a mid-term election. The survey had a margin of error of +/- 4.23% at the 95% confidence interval.
<table>
<thead>
<tr>
<th>City of Fountain Voter Demographics</th>
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</thead>
<tbody>
<tr>
<td>Magellan Strategies Voter Registration and Past Election Turnout Report</td>
</tr>
<tr>
<td>Sex</td>
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<tr>
<td>Female</td>
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<tr>
<td>Male</td>
</tr>
<tr>
<td>Total</td>
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<td>Age Group</td>
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<tr>
<td>18-34</td>
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<td>35-44</td>
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<td>65-64</td>
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<td>65+</td>
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<tr>
<td>Party</td>
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<tr>
<td>Unaffiliated</td>
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<tr>
<td>Democrat</td>
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<td>Republican</td>
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<tr>
<td>Libertarian</td>
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<tr>
<td>Other</td>
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<tr>
<td>Total</td>
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</table>
City of Fountain Ward Map
How would you rate the condition of the streets and roads in the City of Fountain?

**2023**

- Excellent: 15%
- Good: 36%
- Only Fair: 48%
- Poor: 1%
- No Opinion: 1%

**2022**

- Excellent: 20%
- Good: 37%
- Only Fair: 41%
- Poor: 1%
- No Opinion: 1%

City of Fountain 2023 PPRTA Ballot Measure Survey, March 2023, 741n, +/- 3.53% MoE
How would you rate the condition of the streets and roads in the City of Fountain?

- Excellent: 15%
- Good: 36%
- Only Fair: 48%
- Poor: 1%
- No Opinion: 1%

By Ward:
- Ward 1: 13% Excellent, 36% Good, 50% Poor
- Ward 2: 14% Excellent, 35% Good, 49% Poor
- Ward 3: 18% Excellent, 37% Good, 45% Poor

By Demographic:
- Women: 17% Excellent, 35% Good, 48% Poor
- Men: 16% Excellent, 35% Good, 48% Poor
- 18-44: 9% Excellent, 33% Good, 57% Poor
- 45-64: 16% Excellent, 36% Good, 47% Poor
- 65+: 19% Excellent, 41% Good, 39% Poor
- Unaffiliated: 14% Excellent, 34% Good, 51% Poor
- Republican: 13% Excellent, 32% Good, 54% Poor
- Democrat: 18% Excellent, 47% Good, 35% Poor

City of Fountain 2023 PPRTA Ballot Measure Survey, March 2023, 741n, +/- 3.53% MoE
Do you approve or disapprove of the job the Fountain Streets Department does to maintain and improve the city’s streets, roads, and bridges?

2023

Total Approve: 41%
Total Disapprove: 55%
Unsure: 4%

2022

Total Approve: 48%
Total Disapprove: 48%
Unsure: 4%

City of Fountain 2023 PPRTA Ballot Measure Survey, March 2023, 741n, +/- 3.53% MoE
Do you approve or disapprove of the job the Fountain Streets Department does to maintain and improve the city’s streets, roads, and bridges?

<table>
<thead>
<tr>
<th>Total Approve</th>
<th>Total Disapprove</th>
<th>Unsure/No Opinion</th>
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<tbody>
<tr>
<td>Women</td>
<td>42%</td>
<td>53%</td>
</tr>
<tr>
<td>Men</td>
<td>41%</td>
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<td>18-44</td>
<td>33%</td>
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<td>65+</td>
<td>46%</td>
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<tr>
<td>Unaffiliated</td>
<td>37%</td>
<td>58%</td>
</tr>
<tr>
<td>Republican</td>
<td>40%</td>
<td>59%</td>
</tr>
<tr>
<td>Democrat</td>
<td>49%</td>
<td>46%</td>
</tr>
<tr>
<td>Ward 1</td>
<td>39%</td>
<td>57%</td>
</tr>
<tr>
<td>Ward 2</td>
<td>41%</td>
<td>56%</td>
</tr>
<tr>
<td>Ward 3</td>
<td>44%</td>
<td>52%</td>
</tr>
</tbody>
</table>

City of Fountain 2023 PPRTA Ballot Measure Survey, March 2023, 741n, +/- 3.53% MoE
Do you have a favorable or unfavorable opinion of the Pikes Peak Rural Transportation Authority (PPRTA)?

2023

- Total Favorable: 25%
- Total Unfavorable: 18%
- Heard Of, No Opinion: 29%
- Never Heard Of: 28%

2022

- Total Favorable: 17%
- Total Unfavorable: 17%
- Heard Of, No Opinion: 29%
- Never Heard Of: 37%

City of Fountain 2023 PPRTA Ballot Measure Survey, March 2023, 741n, +/- 3.53% MoE
Do you have a favorable or unfavorable opinion of the Pikes Peak Rural Transportation Authority (PPRTA)?

- **Total Favorable:** 25%
- **Total Unfavorable:** 18%
- **Heard Of, No Opinion:** 29%
- **Never Heard Of:** 28%

**Detailed Results:**

**By Gender:**
- **Women:**
  - Total Favorable: 21%
  - Total Unfavorable: 11%
  - Heard Of, No Opinion: 32%
  - Never Heard Of: 36%
- **Men:**
  - Total Favorable: 28%
  - Total Unfavorable: 24%
  - Heard Of, No Opinion: 26%
  - Never Heard Of: 22%

**By Age:**
- **18-44:**
  - Total Favorable: 16%
  - Total Unfavorable: 16%
  - Heard Of, No Opinion: 24%
  - Never Heard Of: 44%
- **45-64:**
  - Total Favorable: 28%
  - Total Unfavorable: 21%
  - Heard Of, No Opinion: 29%
  - Never Heard Of: 22%
- **65+:**
  - Total Favorable: 29%
  - Total Unfavorable: 15%
  - Heard Of, No Opinion: 35%
  - Never Heard Of: 21%

**By Political Affiliation:**
- **Unaffiliated:**
  - Total Favorable: 19%
  - Total Unfavorable: 17%
  - Heard Of, No Opinion: 33%
  - Never Heard Of: 31%
- **Republican:**
  - Total Favorable: 25%
  - Total Unfavorable: 20%
  - Heard Of, No Opinion: 31%
  - Never Heard Of: 24%
- **Democrat:**
  - Total Favorable: 32%
  - Total Unfavorable: 13%
  - Heard Of, No Opinion: 22%
  - Never Heard Of: 33%

**By Ward:**
- **Ward 1:**
  - Total Favorable: 28%
  - Total Unfavorable: 14%
  - Heard Of, No Opinion: 31%
  - Never Heard Of: 27%
- **Ward 2:**
  - Total Favorable: 21%
  - Total Unfavorable: 18%
  - Heard Of, No Opinion: 31%
  - Never Heard Of: 30%
- **Ward 3:**
  - Total Favorable: 27%
  - Total Unfavorable: 20%
  - Heard Of, No Opinion: 24%
  - Never Heard Of: 29%

City of Fountain 2023 PPRTA Ballot Measure Survey, March 2023, 741n, +/- 3.53% MoE
The City of Fountain is considering joining the Pikes Peak Rural Transportation Authority (PPRTA). As a member, funding for the city’s street maintenance and capital projects would increase significantly. To join the PPRTA, Fountain voters must approve a 1% sales tax.

The 1% sales tax will generate about $3.8 million annually and would go directly to the PPRTA. A 1% sales tax will cost a consumer 10 cents on a $10 purchase. Food purchases at grocery stores would be exempt from this tax.

If an election were being held today, would you vote yes and approve or vote no and reject a 1% sales tax to join the Pikes Peak Rural Transportation Authority (PPRTA)?
City of Fountain 2023 PPRTA Ballot Measure

If an election were being held today, would you vote yes and approve or vote no and reject a 1% sales tax to join the Pikes Peak Rural Transportation Authority (PPRTA)?

2023

Total Yes, Approve: 55%  
Total No, Reject: 34%  
Undecided: 11%

2022

Total Yes, Approve: 58%  
Total No, Reject: 28%  
Undecided: 14%

City of Fountain 2023 PPRTA Ballot Measure Survey, March 2023, 741n, +/- 3.53% MoE
City of Fountain 2023 PPRTA Ballot Measure

If an election were being held today, would you vote yes and approve or vote no and reject a 1% sales tax to join the Pikes Peak Rural Transportation Authority (PPRTA)?

- 55% Total Yes, Approve
- 34% Total No, Reject
- 11% Undecided

**Gender Distribution**
- Women: 55% Yes, Approve, 30% No, Reject, 15% Undecided
- Men: 56% Yes, Approve, 36% No, Reject, 8% Undecided

**Age Distribution**
- 18-44: 57% Yes, Approve, 31% No, Reject, 12% Undecided
- 45-64: 54% Yes, Approve, 37% No, Reject, 9% Undecided
- 65+: 55% Yes, Approve, 30% No, Reject, 15% Undecided

**Political Affiliation**
- Unaffiliated: 52% Yes, Approve, 35% No, Reject, 13% Undecided
- Republican: 51% Yes, Approve, 39% No, Reject, 10% Undecided
- Democrat: 67% Yes, Approve, 21% No, Reject, 12% Undecided

**Ward Distribution**
- Ward 1: 53% Yes, Approve, 34% No, Reject, 13% Undecided
- Ward 2: 56% Yes, Approve, 33% No, Reject, 11% Undecided
- Ward 3: 55% Yes, Approve, 35% No, Reject, 10% Undecided

*City of Fountain 2023 PPRTA Ballot Measure Survey, March 2023, 741n, +/- 3.53% MoE*
Following are questions providing information on why the City of Fountain is considering joining the Pikes Peak Rural Transportation Authority (PPRTA). After reading/hearing the question, indicate if you are more likely to vote yes and approve the ballot measure or if you are more likely to vote no and reject it.
If Fountain voters decide to join the PPRTA and pass the 1% sales tax, the City of Fountain would pay approximately $3.8 million into PPRTA but would receive back over $5 million in revenue for both maintenance and street capital improvements. That is a return on the voter’s investment of almost 132%, receiving $1.32 back for every $1 spent.

The city did not join the PPRTA in the past because its bylaws did not guarantee that Fountain’s sales tax revenue would come back to the city. Now the bylaws have changed, and the 1% sales tax revenue paid by Fountain residents would come back to Fountain.
Fountain residents who **eat or shop within the member governments of the PPRTA**, that is every restaurant and retail business in Colorado Springs and El Paso County, have been paying the 1% PPRTA sales tax since 2005. However, the City of Fountain **does not receive funding from the PPRTA because the city is not a member**. The Fountain Finance Department estimates the amount of sales tax paid by Fountain residents to PPRTA that is not returned well exceeds $1.2 million annually. By joining PPRTA, Fountain residents would see those taxes being used within Fountain.

Road resurfacing and rebuilding projects that need attention **include major roadways**, including Fountain Mesa, Cross Creek, Crest, and Ohio. By joining the PPRTA, the City would have more funding to address these needs.
The City of Fountain Streets Department is responsible for maintaining 108 miles of roads, 130 crosswalks, 7 bridges, 5 traffic signals, 645 storm drainage inlets, 194 drainage culverts, 173 manholes, and miles of drainpipes. The department has an annual budget of approximately $650,000. However, the City has a backlog of street maintenance and capital improvement projects that will cost $50 million to $75 million to complete.

By joining the PPRTA and paying a 1% sales tax, the City would receive more than $2 million annually for street maintenance needs and the potential to receive another $3 million annually for street capital project needs.

Again, the City has an estimated $50 million to $75 million backlog of unfunded street maintenance and road capital projects. The backlog includes rebuilding the roads, curbs, and gutters in Heritage, Cross Creek, Little Ranches, Southmoor, Crest, and other neighborhoods. The cost for each neighborhood is estimated to be $3 million to $8 million.
The City of Fountain joining the PPRTA is a two-step process. The first step is a ballot measure election where voters approve a 1% sales tax with revenue paid into the PPRTA. If approved, Fountain would receive about $2 million annually for street maintenance needs but would not yet receive any street capital project funding.

To receive street capital project funding, the voters of the member governments and Fountain would hold another election. The ballot measure would not raise taxes and would have a list of street capital projects for Fountain and other member governments voters to approve.

If that ballot measure is approved, Fountain would receive an estimated $3 million annually for specific street capital projects. Finally, the City of Fountain would have to pay for a portion of this election. Knowing this information, are you:
The PPRTA is a collaborative effort of six governments to improve and maintain roads and support public transit (bus service). Members of the PPRTA are Colorado Springs, Manitou Springs, El Paso County, Green Mountain Falls, Ramah, and Calhan. The mission of PPRTA is to replace, improve, and maintain aging transportation infrastructure, including roads, bridges, and drainage systems. The PPRTA is funded by a 1% sales tax in each member government and raises about $150 million annually. The PPRTA distributes funds proportionally to each member government based on population. Knowing this information, are you:

If this ballot measure is approved, it will raise the total city sales tax from 7.53% to 8.53%.
Thank you for learning why the city is considering a ballot measure to join the PPRTA. Now we ask you again, as a reminder, to join the PPRTA, Fountain, voters would need to approve a 1% sales tax.

The 1% sales tax will generate about $3.8 million annually and would go directly to the PPRTA. The city would receive more than $2 million annually for street maintenance needs and the potential to receive another $3 million annually for street capital project needs. A 1% sales tax will cost a consumer 10 cents on a $10 purchase. Food purchases at grocery stores would be exempt from this tax.

If an election were being held today, would you vote yes and approve a ballot measure for a 1% sales tax and join the Pikes Peak Rural Transportation Authority (PPRTA) or would you vote no and reject it?
City of Fountain 2023 PPRTA INFORMED Ballot Measure

If an election were being held today, would you vote yes and approve a ballot measure for a 1% sales tax and join the Pikes Peak Rural Transportation Authority (PPRTA) or would you vote no and reject it?

INFORMED

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<tr>
<th>Category</th>
<th>Total Yes, Approve</th>
<th>Total No, Reject</th>
<th>Undecided</th>
</tr>
</thead>
<tbody>
<tr>
<td>INFORMED</td>
<td>59%</td>
<td>29%</td>
<td>12%</td>
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</table>

UNINFORMED

<table>
<thead>
<tr>
<th>Category</th>
<th>Total Yes, Approve</th>
<th>Total No, Reject</th>
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<tr>
<td>UNINFORMED</td>
<td>55%</td>
<td>34%</td>
<td>11%</td>
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City of Fountain 2023 PPRTA Ballot Measure Survey, March 2023, 741n, +/- 3.53% MoE
City of Fountain 2023 PPRTA Informed Ballot Measure

If an election were being held today, would you vote yes and approve a ballot measure for a 1% sales tax and join the Pikes Peak Rural Transportation Authority (PPRTA) or would you vote no and reject it?

- Total Yes, Approve: 59%
- Total No, Reject: 29%
- Undecided: 12%

### Demographic Breakdown

#### Women
- Total Yes, Approve: 59%
- Total No, Reject: 24%
- Undecided: 17%

#### Men
- Total Yes, Approve: 59%
- Total No, Reject: 35%
- Undecided: 6%

#### Age Groups
- 18-44: 60% Yes, 26% No, 14% Undecided
- 45-64: 59% Yes, 33% No, 8% Undecided
- 65+: 59% Yes, 29% No, 12% Undecided

#### Party Affiliation
- Unaffiliated: 55% Yes, 30% No, 15% Undecided
- Republican: 55% Yes, 37% No, 8% Undecided
- Democrat: 74% Yes, 14% No, 12% Undecided

#### Wards
- Ward 1: 54% Yes, 34% No, 12% Undecided
- Ward 2: 61% Yes, 28% No, 11% Undecided
- Ward 3: 62% Yes, 26% No, 12% Undecided

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City of Fountain 2023 PPRTA Ballot Measure Survey, March 2023, 741n, +/- 3.53% MoE
<table>
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<tr>
<th></th>
<th>Dems</th>
<th>Ward 3</th>
<th>45-64</th>
<th>Ward 2</th>
<th>Reps</th>
<th>65+</th>
<th>Wom.</th>
<th>Unaf.</th>
<th>18-44</th>
<th>Men</th>
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<td>+3</td>
<td>+3</td>
<td>+1</td>
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<tr>
<td><strong>Informed</strong></td>
<td>74%</td>
<td>62%</td>
<td>59%</td>
<td>61%</td>
<td>55%</td>
<td>59%</td>
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<td>55%</td>
<td>60%</td>
<td>59%</td>
<td>54%</td>
</tr>
<tr>
<td><strong>Uninformed</strong></td>
<td>67%</td>
<td>55%</td>
<td>54%</td>
<td>56%</td>
<td>51%</td>
<td>55%</td>
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<td>56%</td>
<td>53%</td>
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Why 59% of Voters Would Vote Yes, and Approve the Ballot Measure to Join PPRTA

Please describe the reasons why you would vote yes and approve the ballot measure to join the PPRTA.

Themes

<table>
<thead>
<tr>
<th>Roads are really bad. Necessary.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Minimal amount, for the benefit that comes with it.</td>
</tr>
<tr>
<td>Would now get the benefits from already spending into it.</td>
</tr>
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</table>

“One of local government’s main jobs is to maintain local roads. $0.10 for every $10 spent is well worth helping the Fountain government to do its job properly. I drive these roads constantly and want them to be well maintained.”
-Male, 35-44, Unaffiliated, Ward 1

“Makes sense to get benefits from something we’re already spending money on in our nearby city locations.”
-Female, 18-34, Democrat, Ward 3

“The streets need repairs. We need traffic lights at dangerous intersections. The city is growing, and we need to expand our roads before commuting because of a miserable experience.”
-Female, 35-44, Unaffiliated, Ward 2

“We need our roads to be improved. The roads in Fountain are horrible and are costing us vehicle drivers a lot to fix our alignment or tires every year. The 1% increase should be ok. As long as our roads get fixed. Every morning taking my kids to school, I hit about 10 potholes, and that is just a 2 to 3-mile stretch to their school. Horrible roads in Fountain.”
-Female, 35-44, Republican, Ward 2
Why 29% of Voters Would Vote No, and Reject the Ballot Measure to Join PPRTA

Please describe the reasons why you would vote no and reject the ballot measure to join the PPRTA.

Themes

<table>
<thead>
<tr>
<th>Will not vote for any new taxes.</th>
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</thead>
<tbody>
<tr>
<td>No guarantee the money will go to where it is needed.</td>
</tr>
<tr>
<td>Trust. Belief the funds won’t go where they are needed.</td>
</tr>
</tbody>
</table>

“I have been to all of the districts that PPRTA maintains, and none of the roads are better off than Fountain. This information, coupled with the high inflation that we have seen in Colorado, discourages me from wanting to vote in favor of this ballot measure.”
- Female, 18-34, Unaffiliated, Ward 1

“We are already taxed beyond our abilities to pay!!!!!!”
- Male, 55-64, Unaffiliated, Ward 2

“Mismanagement of funds, and all you want to do is keep raising taxes.”
- Male, 18-34, Unaffiliated, Ward 2

“Because the City of Fountain raises taxes every year on one thing or another. You are taxing citizens, so they want to leave. Every year it is one thing or another.”
- Male, 55-64, Republican, Ward 2

“Because the City of Fountain has lied in the past about tax increases going to specific projects that were never completed. Therefore, I no longer will vote for any tax increases. I have to work within my budget, and the city needs to learn to do the same.”
- Male, 55-64, Unaffiliated, Ward 3
SURVEY DEMOGRAPHICS

Gender
- Female: 50%
- Male: 50%
- Identify Differently: 50%

Age Range
- 18-34: 15%
- 35-44: 16%
- 45-54: 18%
- 55-64: 23%
- 65+: 28%

Party Affiliation
- Unaffiliated: 38%
- Democrat: 24%
- Republican: 36%
- Other Party: 2%

Household Income
- Less than $25,000: 7%
- $25,000 to $49,000: 15%
- $50,000 to $99,000: 33%
- $100,000 to $149,000: 21%
- More than $150,000: 11%
- Prefer Not to Say: 13%

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