Aurora Liquor Informational Bulletin

This is the second edition of City of Aurora Liquor Licensee informational bulletin. If you know of others that would benefit from subscribing, please forward them this link:
https://lp.constantcontactpages.com/su/kJWE3xN/liquor

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Alcohol Beverage Festival Permit

With a change in Colorado Law in 2021, certain on premise liquor licensees such as Restaurant, Tavern, and Sales Room can host and serve alcohol at festivals. The City has created a special permitting process in alignment with the state's process for these permits. Submit applications at least 30 days in advance of the festival. You can hold or participate in up to 9 festivals every twelve months. The city fee is $200 and state fee is $25. Applications are submitted through the city's licensing portal and more information is available at this site under checklists and forms: https://www.auroragov.org/liquor. Here is the direct link for the checklist. Lodging and Entertainment license holders are not eligible for the festival permit.

Safety and Security Grants

Starting in mid-May Aurora businesses may start applying for safety and security grants. City Council allocated $3m in federally allocated funds to the program. Eligibility criteria and updates on the program are available at www.auroragov.org/arpagrans

Liquor Renewal Delays and Process

We have experienced significant delays in processing by the State due to staffing shortages. Submit liquor renewals early and online. The City’s liquor portal is the best way for everybody to keep track of applications. Renewals are considered late if they are not submitted at least 45 days prior to expiration. The city processes complete applications quickly. Also be sure that all city required sales, use, and occupational privilege taxes are current or the renewal will be rejected for failing to meet a condition of the license. Any renewal received after expiration is assessed a $500 late fee. This applies even if it is a resubmission because the renewal application was rejected for incompleteness or tax delinquency. We can meet with you online to view your document or set up appointments to meet with you in person. We cannot fill out any portion of forms for you.
Quick Links: Outdoor Dining, Takeout Permits

For more information about temporary modifications of premises and things to consider, find more information here:

Guide for Temporary Outdoor Restaurant and Retail

Takeout and delivery permits from the state are required for on-premises establishments that will allow takeout and/or deliver. Form DR8496: https://sbg.colorado.gov/liquor-forms-by-title. There is no city fee or form for this permit.

Good Things To Know

1. Make sure your staff is trained for alcohol service, check out a responsible vendor training program through a list of State certified vendors.
2. The city partners with the state on liquor and tobacco compliance checks, so check IDs! Also, checking everyone’s ID is a good way to observe someone to tell if they are already intoxicated.
3. Cigarettes cannot be sold one at time, they must be sold as entire packs with the state tax stamp affixed.
4. Are your Fire Exits clear and unlocked? Anything with a lighted exit sign is a fire exit and people must be able to escape through it anytime your business is open.

Other Aurora Newsletters

The city also has several other newsletters that you may be interested in that you can sign up for at the following links:

https://www.auroragov.org/city_hall/media___news_updates/newsletters
and one specifically for businesses at https://www.AuroraGov.org/BusinessEmails.