REQUESTED VARIANCES

Redevelopment Plan Sec. 8.3.1: The total sign square footage per tenant cannot exceed 150 sq. ft. The Applicant proposes total sign square footage of 169 sq. ft.

Redevelopment Plan Sec. 8.3.2.2: The top of a wall sign shall not extend above grade at a height greater than 20 ft. The Applicant proposes:

(i) One (1) wall sign facing the So. Fullerton Street frontage to extend 80 ft. above grade, and

(ii) One (1) wall sign facing the Bloomfield Avenue frontage to extend 60 ft. above grade.

Ord. Sec. 347-110.1A (8): One (1) wall mounted sign is permitted per business. The Applicant proposes two (2) wall mounted signs, one of which would not be located along a frontage on a public street.

Ord. Sec. 347-110.1A (9): A wall sign must not be erected on any wall of a building unless such wall fronts on and is immediately adjacent to a public street. The Applicant proposes a wall sign that does not front on nor is immediately adjacent to a public street.